

## **SWEEPSTAKES OFFICIAL RULES**

No Purchase Necessary to Enter or Receive a Prize.  
A Purchase Does Not Increase Your Chances of Winning.

**ELIGIBILITY:** Sweepstakes Entrants and Prize Recipients must be US Citizens 18 years or older at time of entry, with a valid driver's license. Employees of Neopost USA Inc. ("Sponsor"), its subsidiaries, affiliates, divisions, advertising and promotion, fulfillment and/or judging agencies, dealers and dealer personnel and related entities, and their immediate families (parent, child, sibling and spouse of each) and household members of each are not eligible. Sweepstakes subject to all applicable federal, state, and local laws and regulations.

### **HOW TO ENTER?**

Enter on-line. Access [www.neoposthasler.com](http://www.neoposthasler.com) beginning at 12:01 am EDT on June 15, 2009 through 11:59 pm EDT on November 15, 2009 and register for the Neopost Hasler \$100 off coupon, which will automatically enter you for the Sweepstakes. Only one entry per entrant is permitted for on-line entries regardless of the number of e-mail addresses the entrant may have. All Internet access and usage charges are the responsibility of the entrant. In the event of a dispute as to the identity of an entrant, eligible online entries will be considered made by the authorized account owner of the email address submitted at the time of entry. Automated entries or entries generated by robots or scripts are prohibited and will result in immediate disqualification of any and all associated entries. All entries become the property of the Sponsor. False or deceptive entries or acts will render the entrant ineligible. Odds of winning will not be affected by whether the customer uses the \$100 coupon. Odds of winning will not be affected by whether the customer provides the optional information when registering for the \$100 coupon.

**SELECTION OF WINNER:** One Winner will be selected in a random drawing on or about December 1, 2009 from among all eligible entries received.

**ODDS OF WINNING:** Odds of winning depend on the number of eligible entries received.

**PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"):** One (1) Grand Prize: Grand Prize consists of one (1) \$5,000 Travel Certificate from World Travel Service, 7645 E 63rd Street Ste 101, Tulsa, OK 74133 for an All Inclusive Cruise for two including airfare to and from departing port. (ARV

of Prize: \$5,000). Winner will work with World Travel Services to book their cruise. In the event that the value of the All Inclusive Cruise is less than the \$5,000 Travel Certificate, the Winner will receive a check for the difference. Any costs and expenses that exceed the \$5,000 Travel Certificate will be the responsibility of the Winner. Winner will be solely responsible for any and all federal, state, and local taxes on prize. All costs and expenses not expressly specified in these Official Rules are the sole responsibility of the Prize Winner. Prizes are non-transferable. No substitution, cash redemption, assignment, or transfer of any prize permitted, but the Sponsor reserves the right to substitute a prize of equal or greater value in the event that an offered prize is unavailable for any reason. Prize winner must supply the Sponsor with their social security number for tax purposes. Sponsor is not responsible for loss or theft of the Travel Certificate.

**CLAIMING PRIZE/RELEASES:** Prize Winner will be notified by certified mail within fifteen (15) days of the drawing. If a Prize winner declines the prize, that prize will be forfeited and an alternate winner may be selected by random drawing from among all remaining eligible entries. Prize winner must execute and return an affidavit of eligibility and a liability and publicity release (unless prohibited by law), to Neopost USA Inc. within five (5) business days of notification. Selected Prize winner will not be the Official Prize Winner until their affidavit of eligibility and liability and publicity releases have been returned, and eligibility has been formally verified by judging organization. If a selected Prize Winner fails to comply with the Official Rules and/or to submit required documentation within the designated period, the Prize Winner will be disqualified and the Prize will be awarded to an alternate winner from among all remaining eligible entries. Eligibility, age, and claim made by a Potential Prize Winner is subject to verification. Sponsor is not responsible for fraudulent calls or e-mails made to entrants not by the Sponsor. The winner of Prize will be issued an IRS Tax Form 1099 stating the value of the Prize for 2009 tax filing purposes.

**INTERNET:** If for any reason the online portion of this Sweepstakes is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the online portion of the Sweepstakes. In the event of termination, Sponsor will conduct a random drawing from among all eligible online entries received prior to the action taken by Sponsor by the entry deadline stated above. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or

transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunctions of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by the Sponsor due to technical problems, human error or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

**GENERAL:** By entering this Sweepstakes, entrants agree, and by accepting a prize, Prize Winners agree: (1) to be bound by these Official Rules; (2) to release Sponsor and its subsidiaries, affiliates, divisions, advertising and promotion, fulfillment and/or judging agencies, dealers and dealer personnel and related entities from any and all liability for any loss, harm, damages, costs or expenses, including without limitation, property damages, personal injury and/or death arising out of participation in this Sweepstakes or any Sweepstakes-related activity, or the acceptance, possession, use or misuse of any prize and claims based on publicity rights, defamation or invasion of privacy and merchandise delivery; (3) to indemnify and hold harmless the Sponsor and its subsidiaries, affiliates, divisions, advertising and promotion, fulfillment and/or judging agencies, dealers and dealer personnel and related entities against any and all liability or loss and against all claims or actions based upon or arising out of damage or injury (including death) to persons or property caused by, sustained in connection with or arising out of participation in this Sweepstakes or any Sweepstakes-related activity, or the acceptance, possession, use or misuse of any prize and claims based on publicity rights, defamation or invasion of privacy and merchandise delivery; and (4) to consent to the use of their names, voices, pictures, and likenesses for advertising and promotional purposes in any medium throughout the world in perpetuity without additional compensation unless prohibited by law. By acceptance of a prize, Prize Winners acknowledge that the stated parties have neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any Prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

**USE OF INFORMATION:** The information that you provide in connection with the Sweepstakes may be used for Sponsor's internal purposes and to send you information about Sponsor's products but will not be provided to third parties, except as necessary for the administration of the Sweepstakes or as required by law or legal process. Any entrant who does not wish Sponsor to send information to the entrant about its products should not check the opt-in boxes at the point of entry.

**WINNER/OFFICIAL RULES:** To request the Winner (available after 1/30/10), or a copy of the Official Rules, send a self-addressed, stamped #10 envelope to be received by 1/30/10 to: Neopost USA Inc., 478 Wheelers Farms Road, Milford CT 06461, Attn: Michele Smith. Please specify "Official Rules" or "Winner" on the outer envelope. VT residents may omit return postage for Official Rules.

**SPONSOR:** The Sponsor of this Sweepstakes is, Neopost USA Inc., 478 Wheelers Farms Road, Milford CT 06461, Michele Smith 203-301-3823.